

S T A F F S P O T L I G H T

Stephanie Smith Sales & Marketing Director

Where are you originally from, Stephanie?

I was born in Harrisburg, Illinois, but I grew up in Newburgh, Indiana.



Can you give us a quick summary of your educational and professional background?

I like to say that I went to Westminster University. I started at Westminster Village as a server in 2005 while attending nursing school at Ivy Tech. After failing anatomy, I decided to dedicate myself to Westminster Village and began putting my time and effort into building a career here. Over the last 20 years, I've worked as a Server, Cook, Supervisor, Assistant Dining Director, Assisted Living Sales Counselor, Senior Sales Counselor, and finally, Sales and Marketing Director.

What has been your favorite part of working as Sales and Marketing Director so far?

I lead an incredibly tenured team and love sharing with them how to be successful in their roles.

What do you like most about meeting with prospective residents?

What I love the most is making a personal connection with the people who visit. I get to make new friends nearly every day. Moving into senior living is sometimes the last big decision people make in their lives. I love being the person who helps guide them to make a good decision.

Can you give us an idea of what your typical day is like?

Ha-ha! In this job, there is no such thing as a typical day.

A Note from Our Executive Director



BEN BLANKENSHIP

The past year has been outstanding for Westminster Village, a true reflection of our unwavering commitment to excellence in care and service.

The Willows Health Center continues to lead the way, earning the distinction of #1 nursing home in Indiana by Newsweek's America's Best Nursing Homes—a recognition we are deeply honored to receive. In addition, U.S. News & World Report recently awarded Westminster Village four prestigious "Best" honors, celebrating us as a top provider in Assisted Living, Memory Care, Independent Living, and as a Continuing Care Retirement Community.

Our vibrant cultural life was on full display at the Village Art Gallery, where nearly 150 works by 66 talented resident artists highlighted the creative spirit that thrives in our community.

Our commitment also extends beyond our campus. In the past five years, Westminster Village has raised over \$50,000 through fundraisers benefiting organizations like Meals on Wheels, Lafayette Urban Ministry, and Honor Flight of Greater Lafayette. Our leadership team remains actively engaged, volunteering time and serving on nonprofit boards throughout Greater Lafayette.

As I reflect on 12 years leading this remarkable community, I'm filled with pride and gratitude. With our 50th anniversary approaching in 2026. I look forward to what's ahead with great excitement.

Thank you for being part of our journey. The best is yet to come.

Ben Blankenship

Westminster Village Executive Director

Ben Blankenship



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If Mick Jagger Can't Get No Satisfaction, Westminster Residents Can.

Well, the results are in for Westminster Village's 2024 Resident Satisfaction Survey. And the numbers speak for themselves, at least as far as the residents' satisfaction is concerned.

- For Independent Living, overall satisfaction came in at 98%, based on the 97% of the surveys sent out and returned.
- 99% of IL residents were very satisfied with Westminster Village West Lafayette as a place to live.
- 98% felt at home at Westminster Village.
- · 98% would recommend Westminster Village to friends

Independent Living

RESIDENT SATISFACTION SCORES



Assisted Living



Memory Care



Health Center



and family.

questioned, over half of them received a rating of 97% or higher. Of the remaining topics, only one came in at under 90%, and even then by only a single point.

• Of the 20 different topics

• The overall satisfaction scores for Memory Care and the Health Center were also quite good, 93% and 91%, respectively. Assisted Living posted a very respectable score of 86% in overall satisfaction.

But at Westminster Village West Lafayette, we look at these scores not as an end but as a beginning. The starting line, not the finish line. In the days and months ahead, the staff and management will redouble our efforts to make Westminster Village even more fulfilling and welcoming.

THE RESIDENTS AREN'T ALONE IN THEIR PRAISE

The management company for Westminster Village West Lafayette, Life Care Services, has also garnered its plaudits. It was recently rated #1 in Customer Satisfaction among Independent Living Communities for the Sixth Year In A Row!



Managed by **S** Life Care Services

POWER 2024 AWARD INFORMATION, VISIT JDPOWER.COM/AWARDS

Hear What the Residents Have To Say!

66 Westminster is a great facility! The staff is amazing and very welcoming. The facility is very clean and beautiful! Many things for the residents to do. I'd recommend it to family and friends. 99

Westminster is a great place to live in every way. We are so glad we made the choice to spend our retirement years at Westminster Village in beautiful West Lafayette, IN. 99

66 My husband and I have lived at Westminster Independent Living for 9 months now. We are both very happy to have made the move. The staff is helpful, friendly and they try very hard to make our lives comfortable. The art studio, with its extensive courses, is absolutely outstanding. The fitness center, swimming pool, and the many exercise classes keep us fit and active. Wonderful neighbors made us feel welcome. The village community is an enjoyable and safe place to live."

66 Westminster Village is a jewel. It is a real community where you can make new friends and visit and learn from people who have had unique lifetime experiences."

⁶⁶When you move into a retirement community you sometimes worry about having to give up your hobbies. No worries! Whether it's gardening, painting, swimming, woodworking, or exercising, you will find them all at Westminster Village. 99

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FORMER PURDUE FRESHMAN GRADUATES INTO WESTMINSTER

VILLAGE

Sally Coffman was inspired to move to Westminster Village by her sister Emily, who lives in Texas. Last year, Emily, who is also her healthcare representative, told Sally in jest that if she fell down the stairs some night and broke her leg, Emily wasn't going to drop everything to take care of her.



SALLY COFFMAN

So, Sally took that sisterly advice to heart and, with the help of her friends and the moving experts at SOS, moved into a Westminster Village cottage with her two Siamese cats.

When asked what she likes most about Westminster Village, Sally says it is the way she's been treated by the residents, who welcomed her with presents and food, and the dedicated staff.

"The first day I was here, I walked over to get my mail," said Sally. "Still in my 'moving' clothes, I planned to sneak by the concierge's desk until I heard, 'Miss Coffman, I have something for you!' Busted! I didn't know her, and yet she knew me. The staff here really go out of their way to get to know you and be helpful."

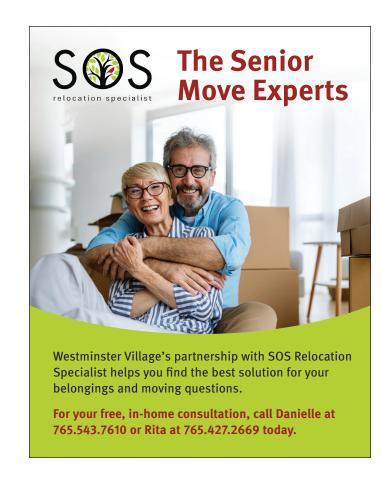
"I love the grounds here. It's like living in a State Park. I go for walks with Judy Stevenson and her dog, Gus. He gives us wonderful tours of the grounds and points out the rabbits." "My favorite meal so far has been the BBQ ribs. I told the marketing folks that instead of giving people a campus tour, they should just send them to the dining room to have the ribs."

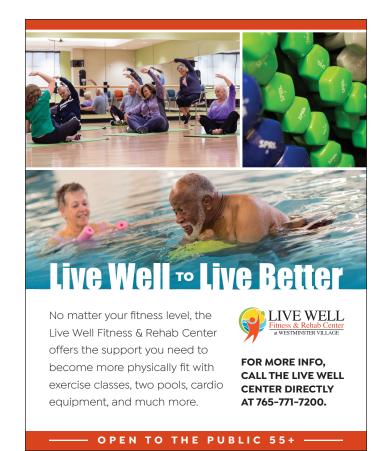
Sally loves that there's no typical day. For example, she can attend various exercise classes at Westminster, the West Lafayette Wellness Center, or her church. She also goes to the talks by Purdue professors and, in the evenings, enjoys the music programs.

Sally first came to Purdue as a freshman in 1966 and worked as an instructional developer at the Center for Instructional Excellence (CIE) for 35 years, helping faculty and graduate students improve their teaching.

If she had one lesson to share with those considering a move to Westminster Village, it would be, "Do it while you're healthy and active so you enjoy all the great things they have to offer."







Protecting Your Assets:

WAYS TO THRIVE IN RETIREMENT

Successful retirees overwhelmingly agree that preparation, adaptability, and resilience are all key to thriving in retirement. Retirement brings many "windfalls," and the most fulfilling include welcoming grandchildren, taking a dream vacation, and finding a new purpose in life.

Which aspect of their finances do seniors most often tend to overlook?

We have found the most significant financial shocks in retirement to be inflation/rising cost of living, medical or dental expenses, home expenses or repairs, significant decline in the value of investments, and providing financial assistance to an adult child or family member, or friend.

What to expect from a financial advisor

First, a financial advisor will assess your situation - your assets and income and your hopes and dreams for your future.

A financial advisor will also help you determine investment moves appropriate for your goals and risk tolerance. And you can expect regular communications, including portfolio reviews at least once a year.

Most importantly, a financial advisor can help you feel more confident as you pursue your financial goals. And during times of market turbulence, a financial advisor can help you avoid overreacting to downturns.

Navigating the investment landscape can be challenging - but the journey can be a lot smoother if you have the right guide.

Avoid these estate planning mistakes

To leave a legacy for your family, you need a comprehensive estate plan, and you need to avoid making mistakes.

The biggest mistake may be procrastination. If you put off creating an estate plan, or at least writing a basic, simple will, your estate could be tied up for many months in probate court proceedings.



Another common mistake is failing to update a will and the beneficiary designations on your investment accounts and insurance policies. Your family unit could experience many changes, such as death, divorce, remarriage, and the addition of new children, so you should periodically review your documents.

As part of your estate plans, you could establish a living trust, which can help your estate avoid probate. But some people make the mistake of not titling their assets in the name of the trust.

One other key mistake is choosing the wrong executor of your will. You want someone who can handle the many financial, legal, and tax elements involved.

Finally, don't do it alone. By working with a qualified legal advisor, and possibly your tax and financial professionals, you can avoid mistakes and create an estate plan that does what you want it to do.



BRIAN MARTIN, Financial Advisor for Edward Jones 765-807-0426 Brian.T.Martin@ EdwardJones.com

Getting The Dish on Westminster Village



This past autumn, Westminster Village ran a special promotion for prospective residents called **Dine & Dish** at Westminster Village. It invited these prospects to share a meal with current Village residents where they could ask questions, get the inside scoop on our recent renovations, and get the inside story of what life at Westminster Village is all about.

Chef Sean prepared the meals served in our newly opened Village Pub. The prospects were given their choice of two dates at the end of October and two at the beginning of November. All four events were well attended and helped attract even more interest in our Village community. So, you can look forward to another round of **Dine & Dish** events on June 24th and 25th.



UPCOMING EVENTS

JUNE 12th

Honor Flight of Greater Lafayette
Drive-Thru Dinner Fundraiser

Join us on Thursday, June 12th, as Westminster Village hosts another Drive-Thru Dinner to raise funds for the Honor Flight of Greater Lafayette.

Honor Flight is a non-profit organization dedicated to transporting U.S. military veterans to Washington, DC, to view the





memorials for the respective wars they fought in. This cause has never been more vital as we lose more and more of our brave veterans every day.

Our Head Chef, Sean Ford, and the Westminster Village Culinary Team will prepare each drive-thru meal. All proceeds will go to the Honor Flight of Greater Lafayette. Last year, we raised \$7,500 for this great cause. We hope to exceed that amount this year by making it an all-day event.

Visit WVWL.org/news-events to place your meal order and to specify your drive-thru pick-up time. For more information, call 765-538-7691 or email marketing@WVWL.org.

What's New at **The Live Well Center?**





In April 2024, Claire Haffley-Barron was promoted to Manager at the Live Well Center. We asked her about her plans for the Center in the upcoming year.

"In addition to engaging the residents more, I'd like to get the Live Well Center's name out into the public more. We hosted our first-ever 5k, Steps for Hope: Race Against Alzheimer's, on Saturday, April 19th, in partnership with the KLD Foundation. I'm hoping to create more community partnerships and host more events here in the future."

"We are also looking into additional group exercise classes to appeal to a wider audience, including low-impact and meditation classes. We are beginning to offer Nutrition Coaching to help members make wise food choices and educate them about portion control, macronutrients, and vitamins/minerals."

For more information, call the Live Well Center at 765-771-7200.

"I look forward to growing with my team and pushing ourselves to continually learn about and adapt to the ever-changing fitness field. Our personal trainers are highly educated and have years of experience working with the senior population. The Live Well Center and our staff are prepared to meet with them and tailor workouts to help them achieve their goals."





C O M M U N I T Y P R O J E C T S

Helping The Community Is a Westminster Village Tradition

Each year, Westminster Village residents participate in several charitable initiatives to do their part in giving back to the greater West Lafayette community. Among the community organizations we've worked with are:

- Area IV Senior Games
- Alzheimer's
- Association
- **Foundation**
- American Heart Association
- Wabash Center
- KLD Alzheimer's · Lafayette Urban Ministry
- Meals on Wheels
 - Honor Flight of **Greater Lafayette**
 - United Way
- Food Finders

We are especially excited about our June 12th fundraiser benefiting Honor Flight Greater Lafayette. This event holds a special place in our hearts as it brings the community together to support and honor our veterans.

For more details or to be added to our email list and receive notifications about future drivethru fundraisers, please contact the Westminster Marketing Department at marketing@ WVWL.org or call 765-463-7546.

DELICIOUS DISHES

MEET EXECUTIVE CHEF SEAN FORD



Since he began his training in 2010, **Executive Chef** Sean Ford has taken great pride in mastering his craft. From his first

full-time job at Sullivan's Steakhouse in Indianapolis to Del Frisco's Double Eagle Steakhouse in Philadelphia, where he was first named Executive Chef, Sean has mastered the culinary arts with grace and flair.

"Our department strives to stay modern and up-to-date with trends, which naturally evolve with the seasons," says Chef Sean. "We plan menu cycles for Spring/Summer and Fall/Winter to reflect the changing seasons."

One of his favorite aspects of his job is interacting with Westminster residents. "Whenever someone asks you for a recipe, it's a great feeling. It's one of the best compliments a chef can get," Chef Sean says with a smile.



Crab Cakes

YIELDS 12

INGREDIENTS:

Vegetable Oil 1 ½ tbsp. Celery (¼ in. diced)

1½ tbsp.

Onion (¼ in. diced) 1 ½ tbsp. Red Bell Pepper (¼ in. diced)

1½ tbsp.

Fresh Basil 1 tsp.

Mayonnaise 1 ½ cups

THREE CRAB MEATS:

Jumbo Lump 1 lb. 2 oz. Super Lump 12 oz.

Claw 3 oz.

DIRECTIONS:

Sauté Veggies: Heat oil, sauté celery, onion and pepper until soft (4-5 min.). Cool.

Combine: Gently mix crab meat. bread, basil, mayo, and sautéed veggies.

Shape: Form 12 crab cakes (3" diameter).

Chill: Refrigerate for 1 hour.

Cook: Fry in a skillet over medium heat (3-4 min.) per side until golden brown.

Serve: Add lemon wedges and your favorite sauce to the plate.



JUNE 24th & 25th at 11:30 A.M. + 5:00 P.M.

Seating is limited, please rsvp today at 765-538-7691 OR VISIT WVWL.ORG/NEWS-EVENTS



2741 North Salisbury St. West Lafayette, IN 47906 WVWL.org

VILLAGE SPRING 2025 hatter

All the latest news from Westminster Village inside!